

Saturday 3rd October 2026

Romance Writing Festival



Bournemouth

At the sea view Marsham Court Hotel

Masterclasses
Inspirational panels
Practical talks
Literary agent 1-2-1s
Networking events



Sharon Kendrick



Katie Fforde



Lola Jaye

BUILD YOUR
Author BRAND

Pro Photos since
SOLID. 1980

Tickets now on sale at:
RomanceWritingFestival.co.uk

Inspiring Romance Writers to Write

Mission

Our mission is to inspire and support romance writers at every stage of their writing journey, while also creating accessible and nurturing writing communities.



The Romance Writing Festival 2026



Located at the award-winning Marsham Court Hotel, the 2026 festival comprises of:

- Five inspiring panels in the main room with best-selling authors including Katie Fforde, Sue Moorcroft and Janet Gover.
- Five practical talks from beginning to marketing, featuring 30-million-selling author Sharon Mckendrick and Jeevani Charika.
- Literary agent 1-2-1s including Megan Carroll, Juliet Pickering and Florence Rees.
- Three, small-group masterclasses to delve deeper into a specific area of writing.

Ample networking opportunities included in the ticket price, including:

- Evening event with first drink.
- Literary walk of Bournemouth with historian Hattie Miles.
- Guided beach walks.
- Bookshop.
- Sponsor stands in the bar area.
- Free networking event for anyone on Friday evening before the festival.

Festival ticket (£125) includes

- ✓ Welcome tea and coffee on arrival
- ✓ Access to 10 panels and talks
- ✓ Ploughman's buffet lunch
- ✓ Welcome drink for the networking event
- ✓ Evening networking event
- ✓ £5 voucher to spend in the bookshop
- ✓ Access to free lunchtime activities
- ✓ No booking fees

**EARLY BIRD
DISCOUNT**
Ends 31st May

What's not included

- X Masterclasses and 1-2-1s
- X Drinks except your two arrival drinks
- X Accommodation

All profits go to the community-focused
Bournemouth Writing Festival



One of the best writing-related events I've been to this year.

JEEVANI CHARIKA



*I had a brilliant time.
I left with renewed inspiration
and determination.*

VICTORIA PATRICK

2026 Line-up

Inspiring Panels

Writing High Concept Fiction	Nikki Moore and Clare Swatman
In Conversation with Katie Fforde	Interviewed by BBC South's Edward Sault
Building a Bestseller	Sue Moorcroft and Juliet Pickering
Writing Romance in the Here and Now <i>Hosted by BBC's Fee Mak</i>	Abiola Bello, Liam Livings and Suzan Holder
Slay The Slush Pile <i>Hosted by Janet Gover</i>	Sara-Jade Virtue, Nicky Lovick and Maddalena Cavaciuti

Practical Talks

Getting Started From Spark to Structure	Sharon Kendrick
The Messy Middle Beating Writer's Block & the Mid-Draft Slump	Jeevani Charika
The End Turn a Messy Draft into a Publishable Novel	Gary Dalkin and Sophie Beal
Getting Published Why Romance Authors Thrive in Self-Publishing	Alex Thompson
Building Your Author Brand Your Route To Success as a Romance Author	Isabelle Knight

Masterclasses

Writing Irresistible Romantasy	Amy de la Force
Get Your Submission Pack Sorted	Saskia Leach
Writing Historical Fiction Through a Contemporary Lens	Lola Jaye



Sponsorship Packages

Highlighted Opportunities

- Lunch sponsor of Ploughman's buffet
 - £3,000
- Saturday networking event sponsor
 - Welcome drink £1,000
 - Headline sponsor including entertainment TBC
- Morning welcome
 - Tea / coffee £750
- Individual panels or talks
 - Price to cover speaker fees



What you get

Options include:

- A stand or table in the chill-out area.
- Space for a roller banner.
- Festival tickets.
- Your branding on relevant festival marketing materials.
- Goody bag inserts.



Demographics

- 2025 saw 180 total attendees plus volunteers.
- Over 50% lived outside of Bournemouth.
- 95% female.
- 50% over 55 years old.
- 98% would recommend the romance writing festival to their friends.
- One third "almost ready to publish".



Contact

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All images from the 2025 Romance Writing Festival
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Inspiring Writers to Write

Supporting writers to connect, improve and grow
with year-round events and activities
regardless of their age, ability or background.

100 free and ticketed writing events and activities over a three-day festival in April for all parts of the community.



Celebrating the romance genre with Sunday Times bestselling authors, top industry experts, plus special activities and networking.

Write without the distractions of home with workshops, experts and dedicated writing time surrounded by other writers.



Win fabulous prizes with our competitions for poetry, short stories and children.

Find your writing tribe in a supportive writing group hosted by volunteers in BCP Libraries.



Learn from your writing peers in an online writing group to discuss, ask for help or be inspired to write.

For all the details,
plus our special events and networking evenings,
visit BournemouthWritingFestival.co.uk
or scan the QR Code



Write By The Sea™